



Property

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Kerb Appeal of Townhouses for Modern Lifestyle

First impressions count, so it's an essential factor in the psychology of marketing a residential property.

As the world changes, so do the elements that encompass a home. In comparison to detached homes, townhouses are becoming a preferred option.

These provide a cohesive community away from the city center. Many homeowners see these as excellent investment opportunities because townhouses offer a high standard of living.

Townhouses are multi-family properties with houses attached to each other. They frequently have a private or back entrance.

The houses are built in good neighbourhoods with excellent amenities, a transportation system, accessibility, and security.

Shopping malls, grocery stores, restaurants, and schools are also nearby, making these communities extremely convenient.

West Property Zimbabwe's portfolio includes exquisite townhouse units within the prestigious Pokugara Residential Estate. When designing stylish residences in upmarket estates, architects have to balance the prescriptive style of the estate, the client's ideas for a perfect home, as well as their own professional vision for good architectural design.

The first phase of townhouse



developments sold out single and double-storey units at lock-up level. Phase two offers three different models of the townhouse developments. The offer comes with both single-storey and double-storey townhouses starting from 190 sqm, namely Pokugara Garden, Manor, and Villa. The modern designs offer clients the option to choose the home that suits them best and sell it at a completed stage.

Pokugara Townhouses Phase 1 comprises 21 townhouses that have since been sold out of single-storey units at lock-up level, and the remaining 2 are double-storey units. Phase 2 offers 70 units that entail three different models of the townhouse developments. The offer comes with both single-storey and double-storey townhouses starting from 190 sqm, namely Pokugara Garden, Manor, and Villa. The modern designs offer

clients the option to choose the home that suits them best and it is handed over at a completed stage.

Phase 2 townhouses comprise four bedrooms (2 ensuites), an open-plan kitchen, dining, living space and a common bathroom. There is an option of a garage or carport. The units are completely serviced and will have backup water, with provision for connection to solar backup, and metered LPG gas. The

garden townhouse units are single-storey with the option of either a white and charcoal or brick façade for this delightful home showcasing an expansive single-storey layout.

The double-storey units elevate residents' vision of space and natural light with either the Manor or Villa. The Manor offers a white and charcoal or brick façade, while the Villa offers a striking black and white façade with a free-flowing interior

that captures the effortless relaxation of a spacious modern double-storey villa.

In addition, the residential estate will include recreational facilities such as a clubhouse, braai area, gym, tennis courts, and swimming pool. These will be available in Phase 2 of the residential estate, and residents from Phases 1 and 2 will have access to these facilities. Pokugara is strategically located in proximity to several amenities, including hospitals, shopping centers, and schools. In addition, the estate is located close to the future Mall of Zimbabwe, which will bring in commercial investment to the area.

The development's projection includes a recreational park that will include a lake, trees, manicured gardens, and a sanctuary for the natural habitat. In addition, tree planting exercises by staff will be an ongoing activity so as to contribute to better quality air, soil and water conservation.

The townhouse units make excellent starter homes for small families or empty nesters looking to downsize. These are excellent lock-up-and-go investments for other investors. The intimacy of townhouses allows homeowners to improve their lives. In addition, there's a sense of a close-knit community yet not intrusive, hence providing security. If you want to invest in a townhouse, you should start as soon as possible.






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